



LEADERSHIP BLIND SPOTS

Objectives:

- Identify key leadership characteristics that motivate and inspire people in the US and around in the world
- Consider perceptions of our own leadership and ways to be more effective

Leadership matters. Leaders at the senior level strive to create a culture of engagement, while leaders on the front line need to motivate employees daily to drive results. Regardless of level, most leaders "think" they're demonstrating the qualities of an effective leader, but the findings from a new study indicate otherwise.

Our research found that: Only 17% of employees are satisfied in their job. ...And 45% of employees are planning on leaving their job in the next 12 months. Through a recent global employee study, Dale Carnegie identified specific areas where leaders are falling short - we call these "leadership blind spots". Join us for business briefing, as we identify the leadership attributes that are critical to organizational performance and find out what your leaders may be missing.

Join us for this business briefing and identify which leadership trends from our research may be impacting your organization. Learn how your leaders can drive employee retention and satisfaction. Uncover common leadership blind spots that may be undermining your corporate culture and start to identify your organization's leadership performance gaps.

February 7, 2019
8:00a to 10:00a

Investment: \$49

Rutherford County Chamber of Commerce
3050 Medical Center Parkway
Murfreesboro, TN 37129

Dale Carnegie®