



How to Win Sales and Influence People

Objectives:

- Develop your sales advantage
- Build long term customer loyalty
- Differentiate yourself from the competition

In an ever changing market, customers now have information and details about your company at their finger tips through the internet. Because of this it is even more important for sales people to be able to build and sustain relationships with decision makers when they meet face to face.

In this two hour workshop learn how to use your personal sales advantage to move ahead of the competition. One important way to stand out from the competition is to show how you are unique from all the others.

You will leave with tools on how to move through the selling process effectively while holding true to you and your product.

March 5, 2019
8:00a to 10:00a

Investment: \$49

Rutherford County Chamber of Commerce
3050 Medical Center Parkway
Murfreesboro, TN 37129

Dale Carnegie®